Lux Events' 1st Annual Virtual Reality Gaming Festival

Date: Saturday, July 7th, 2018 Time:12noon – 6pm

Location: McReynolds Athletic Complex – Yorktown, VA

Lux Events' 1st Annual Virtual Reality Gaming Festival is a carnival experience on a whole new level that has never been introduced to the Hampton Roads region in this format before. This unique festival provides HIGH visibility for your business or organization to a wide demographic of attendees who reside in the State of Virginia.

Title-Level Sponsor

- Top Level Sponsorship limited to a maximum of THREE organizations and offers co-branding recognition in the naming rights of the event and exclusivity rights in their service or industry and on ALL marketing materials.
- Opportunity to sponsor a virtual reality ride with your company's custom logo and custom "Thank you for riding this ride, brought to you by (your company)."
- 225 tickets for your company to distribute to employees, clients, and representatives.
- 6 complimentary meal tickets to be used for purchase of food at the festival.
- 10 x 10 Exhibitor Tent for your company with electricity capabilities

Platinum-Level Sponsor

- Listed as Platinum Level Sponsor of the Festival (w/ logo on event website, on signage at event and when available in event listings and emails.
- 125 tickets for your company to distribute to employees, clients, and representatives.
- 4 complimentary meal tickets to be used for purchase of food at the festival.
- 10 x 10 Exhibitor Tent for your company

Gold-Level Sponsor

- Listed as Gold Level Sponsor of Festival (w/ logo on event website, on signage at event, and when available in listings and emails)
- 75 tickets for your company to distribute to employees, clients, and representatives.
- 2 complimentary meal tickets to be used for purchase of food at the festival.
- 10 x 10 Exhibitor Tent for your company

Silver-Level Sponsor

- Listed as Silver Level Sponsor of Festival (w/ logo on event website, on signage at event, and when available in listings and emails)
- 50 tickets for your company to distribute to employees, clients, and representatives.
- 10 x 10 Exhibitor Tent for your company

Bronze-Level Sponsor

- Listed as Bronze Level Sponsor of Festival (w/ logo on event website, on signage at event, and when available in listings and emails)
- 25 tickets for your company to distribute to employees, clients, and representatives.

For additional information or to sign up as a sponsor, please contact Shannon Combs, Festival Director at (757) 276-3144 or shannon@luxeventsva.com or Quincy Phillips, Festival Coordinator at (757) 933-1254 or q@luxeventsva.com.

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CORPORATE SPONSORSHIP REGISTRATION FORM

Contact Name:_____

Company Name:_____

Address:_____

City:_____ State:_____ Zip:_____

Telephone (_____)_____ Email:_____

Company Message or Slogan for virtual reality ride (**Title Level-Sponsor Only**):

_____

_____

_____

_____

Sponsorship Level:

☐ Title-Level Sponsor

☐ Platinum-Level Sponsor

☐ Gold-Level Sponsor

☐ Silver-Level Sponsor

☐ Bronze-Level Sponsor

☐ Other:_____

An invoice will be forwarded to the email address provided on this form within 24 hours.

The Festival Director will contact you once the invoice is paid with information on how to submit your logo for marketing materials.

For additional information or to sign up as a sponsor, please contact Shannon Combs, Festival Director at (757) 276-3144 or shannon@luxeventsva.com or Quincy Phillips, Festival Coordinator at (757) 912-2554 or q@luxeventsva.com.